

**Information design  
and illustration**

**Illustration editor**

Annual Reviews, Palo Alto CA  
create and enhance digital information graphics at peer-reviewed, highly-cited science publication

**UX/UI**

**Designer**

NitidBit San Francisco CA  
partner with developers in designing mobile and web apps and interactive tools

**Advertising**

**Creative Director**

The Linus Group, Berkeley CA  
managed creative for life science marketing company, created and pitched concepts for existing and new clients, supervised staff and freelance designers and writers; strategized and developed positioning for leading life science brands

**Senior Art Director**

cdmi connect, New York NY  
designed product-based web sites and ads, logos, corporate identities, created original art for sites; oversaw commission and purchase of original photography and illustration

**Senior Art Director**

cdm, New York NY  
led print, television, and online ad campaigns for top pharmaceutical brands including Lipitor, Unisom, and Glucotrol XL; conceptualized, designed, and pitched new business campaigns; oversaw teams of designers in implementing marketing strategies for leading brands

**Art Director**

Williams-Labadie, Chicago IL  
designed and directed pharma ads, marketing, and collateral materials

**Conferences and  
speaking engagements**

**Inventing at the Interface between Humans and Everything**, presenter

**Visualized**, future of information communication, conference

**5W Academy**, data visualization workshop

**Clients**

Abbott Laboratories	Burrill and Co.	Partywise.org
Adamas Pharma	Corgentech Inc.	Pfizer
Affymetrix, Inc.	Doctors of the World	Roche
Agilent Technologies	Eksigent Inc.	Thermo Fisher Scientific
Argot Partners	Eli Lilly Inc.	UC Davis
Aspetrics, Inc.	Genentech Inc.	UCSF
Bedsider.org	Invitrogen Inc.	Waters Biopharma
Bioblocks, Inc.	Nektar Pharma	Waterstone Pharm

**Pro bono**

Aleyn Cosmetics	FundHer (Advisory Board)	Kenya's Tire Playgrounds
Balbec Beauty	Garrick Davis Music	Mothertongue Foods (founder)
California Olive Oil Council	Glbl Grandmothers (Advisor)	Urban Dove
Exploratorium	Int'l Children's Art Fund	Wise Choices Elementary

**Education**

**MFA** [Medical illustration]

**BFA** [Graphic Design]